

**2D Design: QD Personal Mark****Designer****Grade & Critique**

Due Date: \_\_\_\_\_

Date In: \_\_\_\_\_

Grade: \_\_\_\_\_

**NOTE: take photos** of your work. **1)** one good, focused, non-skew photo that fills the picture frame with your design. **2)** a photo with you (your face) & your design. **3)** and photo(s) of your sketches

Designer: how you did you do? — 1-10; 6 = problems; 7 = lacking some; 8 = v.good job; 9 = excellent; 10 = incredible

**Expression/Content:***designer**instructor*

How successfully are the designer's unique character and interests expressed? \_\_\_\_\_

How well does the concept statement identify distinctive goals/traits? \_\_\_\_\_

**Design/Form:**

Is the design well-conceived? Attractive/Interesting/Engaging? \_\_\_\_\_

Bold? Simplified to essentials? Variety of traits? Self-similar forms? \_\_\_\_\_

Any clearly dominating element? Fill-the field well? Positive-negative balance? \_\_\_\_\_

**Craftsmanship/Presentation:**

Is craftsmanship high? Did the craftsperson care about his/her work? \_\_\_\_\_

Are there any distractions? (ragged materials or marks? Irregular/unbalanced placements?) \_\_\_\_\_

**Specs:***dimensions?* (6x6 on 8x8) Materials adequate? Colors (B/W/1C)? \_\_\_\_\_

Label on the back (name &amp; email...)? Concept statement included &amp; adequate? \_\_\_\_\_

**Innovation & Creative Contribution**

Is the solution distinctly different? How successfully does the concept exploit the solution space? \_\_\_\_\_

Include unexpected, surprising, or funny features? Does something about the concept make it especially memorable? \_\_\_\_\_

*Extra Credit:* Did you dress to match your design? **Y** **N****2D Design: QD Personal Mark****Designer****Grade & Critique**

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